

## Seven to Try: Melbourne's Best Brow Shaping and Microblading Specialists

In search of your "arch angel"? We've rounded up the best brow stylists Melbourne has to offer.



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by KATE LANCASTER

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We know what you're doing here, fellow Melburnian. You've been toughing it out during our state-wide second wave lockdown, without access to our city's beloved beauty services for more than 100 days. And now as we start to open up again, you're looking to finally, gleefully tidy up those errant brows, aren't you? Of course you are.

But such important scheduling begs the question - what are the best brow salons in Melbourne? Being that you're here, you probably haven't found your arch angel yet. Or perhaps your favourite is already booked solid. Maybe you're just looking to switch it up a little. Regardless, our edit of the best brow salons in Melbourne has you covered. We can't promise that snatching up an appointment will be easy (they're the best, after all), but we can guarantee you'll walk out with impeccably groomed arches once you're done.

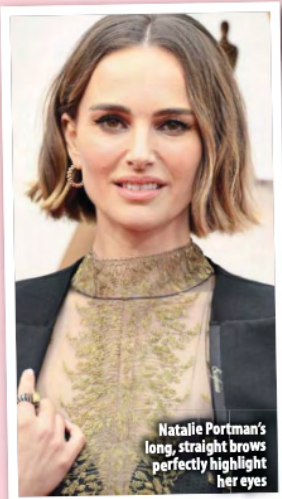
### Lux Brows and Lashes

Get your brows in good shape (literally) at Lux Brows and Lashes. Your brow therapist will take a tailored approach to your treatment, ensuring a natural finish while still giving you the best results. We're big fans of their brow soaps too (if you know, you know).

*6 English St, Essendon Fields*

## You Beauty!

With make-up queen Elise Wilson



Natalie Portman's long, straight brows perfectly highlight her eyes

**Q** I look so tired and blah on Facetime calls. Any tips for perking up my appearance?

Two words: concealer and blush. More specifically, peach blush as the colour counteracts sallow tones to make even a dull complexion look vibrant. Tap the cover-up under your eyes, around your nose and on any blemishes. Then warm up your cheeks with the blush and dial in! **Trinny London Just a Touch Concealer, \$48**  
**Inika Organic Lip Cheek Cream, \$45**



## Your CURLIEST questions, answered

From breakouts to brows, all your pesky beauty dilemmas sorted

**Q** I've never groomed my own brows, but I think it's time to start. Where do I begin?

First, remember that your goal is to clean them up a bit, not totally transform them.

Start by filling in your arches with a pencil or brow powder; once you've achieved your desired shape, remove only the straggly hairs that are growing outside that area. Next, brush the hairs up with a spoolie, and snip any noticeably longer ones. Then brush the hair down and repeat.

**Revlon Tweezers, \$12.95**  
**Lux Brows Defining Pencil, \$25**



**Q** My skin is breaking out like crazy right now. How can I make it stop?

It could be a change in your diet, lack of sleep or high stress levels (or all of the above). Any of these can lead to inflammation and increased oil production, which blocks pores and causes breakouts. Our advice? Switch to a salicylic acid face wash to remove excess sebum and keep pores cleaner. Work it into your skin for as long as it takes you to sing the alphabet, then rinse.

**UltraCeuticals Ultra Clear Foaming Cleanser, \$33**  
**Mecca Max Spot Dots Blemish Busting Patches, \$10**

## *A rookies guide to better looking lashes*

Whether you're growing your own, nailing falsies, need a lift or want extensions



Eyelashes are the new eyebrows, especially post-pandemic (thanks to masks), Kelsey Ferencak shares what's on offer if you want more lift, volume and length.

### **Some more permanent solutions...**

#### **Let's talk lash lifts...with Kim Evans, founder of Lux Brows & Lashes**

For those who are after a semi-permanent and low maintenance option a lift or perm is ideal. If you're time poor, treatment requires maintenance approximately every eight weeks versus lash extensions which require refills approximately every two to four weeks. A lash lift is the perfect option when you want a soft, natural lash look, with fuller and longer lashes.

**Pros:** Lash lifts curl and lift your own natural lashes for a fuller and longer set, lasting up to eight weeks. Lashes are curled up and elevated from the very base to brighten eyes, and give the appearance of a more youthful, revived look. You can also safely add mascara without worrying about lash breakage or damaging the treatment.

**Cons:** A lash lift elevates your natural lashes, and as such can only work with what you have naturally, which may not give you the results you're after.

**Up keep:** Following your lash lift we recommend you keep them dry and untouched for 48 hours, no sleeping on your face either. Not following the aftercare for the first 24-48 hours can diminish treatment. Afterward, you can resume wetting the lashes and wearing mascara, however wearing waterproof mascara is not recommended. Lash lifts, when performed correctly, are absolutely safe to continue on a regular long-term basis, look for lash lifts with the added benefit of Keratin.

**Time in chair:** 60 minutes

**Keratin Lash Lift (including tint), \$115 at Lux Brows and Lashes**



In the chair with Kim Evans for a lash lift. Source: BodyAndSoul



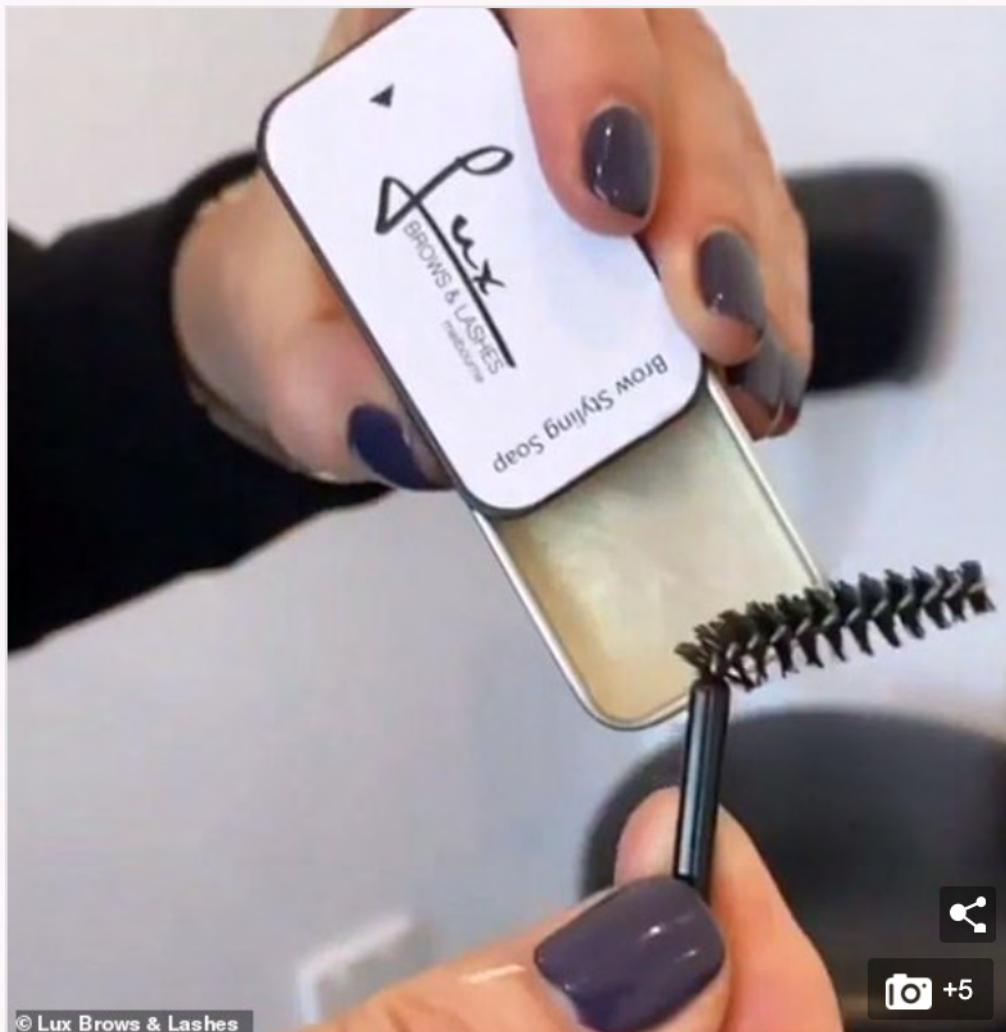


## What is Brow Soap?

Brow Soap is a small tin of 'magic' that holds your brows in place all day.

Simply brush soap through your brows holding them in place to create a fuller, fluffier look.

Lux brow soap has coconut oil and olive oil to ensure your brows will be hydrated and nourished all day long and it's the perfect conditioning treatment to help your brows grow strong and healthy.



Kim, who has styled the brows of Nadia Bartel, Rebecca Maddern and Ash Pollard, took her studio online during the Melbourne lockdown and created the special formula to help women keep their brows in place all day long

## Let's Talk: International Women's Day Edition – Strategies to become a successful female entrepreneur



By **Guillermo Troncoso** March 8, 2021



In celebration of [International Women's Day](#) (March 8th), we gathered a number of women in business to discuss what strategies they have implemented to become successful female entrepreneurs.

Let's talk...

**Kim Evans, Founder, Lux Brows & Lashes**



My most powerful strategy has been to stay true to myself. I think it can be easy for people trying to establish themselves in an industry to try to follow in someone else's footsteps, or to strive towards a particular style or way of working because it has worked successfully for others in the past. I've always embraced my own style and that has led me to finding my niche in the brow market. As my business grew, I found clients were not just wanting fabulous brows, it was also very much about the 'Lux experience' and how the client felt when they completed the service.

Implementing a truly unique a personalised service to clients has continued to see us become leaders in this space. If last year taught me anything, it's that being adaptable and staying true to yourself can get you through the toughest of moments.